

Main Street

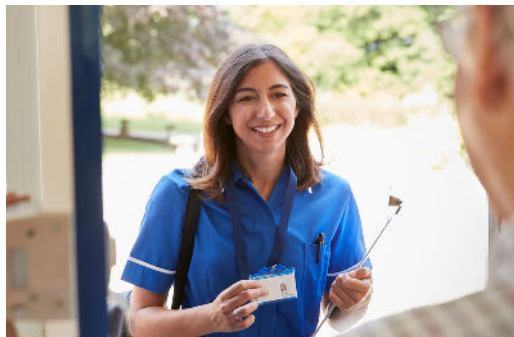
DISCOUNT PROGRAM

YOU offer the discount. WE do the marketing.
YOU get the customers.



Open to all Main Street Businesses! Free to join.

Offer discounts to local:
Hospital Employees,
Government Employees,
Courthouse Jurors,
Library Staff, and
University Students, all
through one program!



The Main Street Business Alliance, a 501(c)(3) non-profit, is a Special Investment District and is a public/private partnership with the City of Hackensack.



2023 Main Street Discount Program

Participation is FREE for all Main Street Businesses



Contact Name: _____

Business Name: _____

Address: _____

Mailing Address (if different): _____

Phone Number: _____

Email: _____ **Website:** _____



YES! I want to participate in the Main Street Discount Program and expand my reach in Hackensack. I would like to offer the following discount:

Discount or special offer. It could be a 10 or 15% discount, or a free beverage with every meal purchase. You choose and you can change anytime.

Authorized Signature - Acceptance

Name (Please Print)

Date

OFFER A MAIN STREET DISCOUNT!

The Main Street Discount Program is aimed at Government Workers (City, State, and County), First Responders, Courthouse Jurors, Hospital Employees and University Students. There is no fee for businesses to join the program, you simply offer a discount to people who will present their own official ID card when they pay. Simple! Businesses must have a physical location on Main Street.

What YOU get when you sign up and offer a discount for the Main Street program:

- Free marketing and exposure opportunities for your business.
- Inclusion on the Downtown Hackensack website and app!
- Social media announcements and promotion of participating businesses.
- Monthly emails detailing offerings to card holders.
- We will drop off free promotional materials for your windows/registers.

All we ask, is that you keep your staff updated of the offering so the ID Holders are able to benefit from your discount! You can cancel or change your offering at anytime. So, if you ever decide to offer a special discount for an anniversary month or want to beef up your listing with something special, just let us know. We only need one week to make the change.

For questions regarding this sponsorship program, please contact John T. Peters, Executive Director at director@DowntownHackensack.ORG or (201) 498-1690

