

**Main Street Business Alliance
Board of Trustees Meeting
October 2023 Meeting – Moved to Nov 1, 2023**

AGENDA

- 1. Chairman's Comments**
 - a. Open Public Meetings Act
 - b. Welcome MSBA Trustees & Attendees
 - c. Rollcall
 - d. Welcome Executive Director
- 2. Administration Review & Approvals**
 - a. Minutes of previous board meeting
 - b. Treasurer's Report
 - c. Review of Bills to be Paid
- 3. Executive Director's Report**
 - a. Update on Strategic Plan
 - b. Marketing, PR, & Communications Update
 - c. Update on Strategic Partnerships
- 4. Creative Placemaking**
- 5. Visual Improvements Committee**
 - a. Storefront Façade Program Update
- 6. District Events**
 - a. Events Update - Review: Hackensacktoberfest
- 7. City of Hackensack**
 - a. Monthly Update
- 8. New Business**
- 9. Adjournment**