

**Main Street Business Alliance  
Board of Trustees Meeting**

**AGENDA**

- 1. Chairman's Comments**
  - a. Open Public Meetings Act
  - b. Welcome MSBA Trustees & Attendees
  - c. Rollcall
  - d. Welcome Executive Director
- 2. Administration Review & Approvals**
  - a. Minutes of previous board meeting
  - b. Treasurer's Report
  - c. Review of Bills to be Paid
- 3. Executive Director's Report**
  - a. Update on Strategic Plan
  - b. Marketing, PR, & Communications Update
  - c. Update on Strategic Partnerships
- 4. Creative Placemaking**
- 5. Visual Improvements Committee**
  - a. Storefront Façade Program Update
- 6. District Events**
  - a. Events Update
- 7. City of Hackensack**
  - a. Monthly Update
- 8. New Business**
- 9. Adjournment**